

REP HEADLINE# 6336393
 *** UNAPPROVED REV #1 ***

REP: TEL# 703 528 7800
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET

FAX# 703 528 7880
 HARRIS REPORT FROM REP
 CHANGES OCT25/12 10.31
 *** WDCW-TV ***

ADV # _____ ADV. NAME ISS/GTF-VOTE NO ON 7
 AGY # _____ AGY. NAME MENTZER MEDIA SERVICES, INC.
 600 FAIRMOUNT AVENUE, SUITE 306
 TOWSON, MD 21286

REP.# _____ OFF.# _____ SALESMAN # _____
 BUYER NAME ANNE BRAUNSCHEIDEL
 SALES PRSN WA- DAVE CLARK

ORDER # _____ CONTRACT # 6336393
 PRDCT GTF-VOTE NO ON 7 EST#1402 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES NOV2/12 NOV6/12 WK-1

CLASS: NATL. LOCAL REGIONAL

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE OCT25/12 10.31

REP: TO: MALLORY
 FROM: GREG
 LNS 9217 ADDED
 REVISED TTL...\$53400...52X
 THX PLS CFM, 9/25/12

Rev.

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =

12/2

AGENCY EST# = 1402

9	A		900A-1000A	30		\$600.00	11/2	11/2	3		FRI	3
PROGRAM : JUDGE MATHIS												
10	A		400P-500P	30		\$700.00	11/2	11/2	3		FRI	3
PROGRAM : MAURY												

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11	A		500P-530P	30		\$600.00	11/2	11/2	2		FRI	2
PROGRAM : FRIENDS												
12	A		1000P-1030P	30		\$800.00	11/2	11/2	3		FRI	3
PROGRAM : MET YOUR MOTHER												
13	A		800P-900P	30		\$750.00	11/3	11/3	4		SAT	4
PROGRAM : 2.5 MEN												
14	A		900A-1000A	30		\$600.00	11/5	11/6	5		M-TU	5
PROGRAM : JUDGE MATHIS												
15	A		400P-500P	30		\$700.00	11/5	11/6	3		M-TU	3
PROGRAM : MAURY												
16	A		500P-530P	30		\$600.00	11/5	11/6	2		M-TU	2
PROGRAM : FRIENDS												
17	A		1000P-1030P	30		\$800.00	11/5	11/6	3		M-TU	3
PROGRAM : MET YOUR MOTHER												
NOV/12												53400.00
												CONTRACT TOTAL
												TOTAL SPOTS
												52

MARKET TOTALS \$1,140,000 WDCW 3% WJLA 22% WUSA 20% WRC 30% WTTG 24% WFXW 0% WDCA 1%
CABL 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE